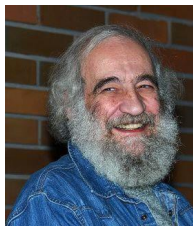


PERSONAL INFORMATION

László Mérő



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WORK EXPERIENCE

2009–Present

Babes-Bolyai University, Cluj, Romania, Department of Psychology, Professor

2005–Present

Eötvös Loránd University, Budapest, Hungary, Institute of Psychology, Professor

1984–2005

Eötvös Loránd University, Dept. of Experimental Psychology, Associate professor

- Teaching classes on cognitive psychology, economic psychology, game theory, mathematical statistics, human and artificial intelligence, logic and intuition
- Researches in human thought and decision processes, economic psychology, game theory, psychophysics, and trance logic

1984–Present

Guest professor at 12+ Universities in Hungary and abroad

1974–1984

Computer and Automation Institute of the Hungarian Academy of Sciences

Senior Research Fellow

- Researches in Artificial Intelligence, creating new heuristic search algorithms
- Researches in Computer Vision, contributing to an intelligent hand-eye system

2004–Present

Darwin's Marketing Evolution, Inc, Co-founder and Senior Consultant

- Memetic marketing researches for Coca Cola, Twitter, SAP, E.ON, L'Oréal, T-Mobile, GDF Suez, Abbott, GSK, several banks, etc.

2003–Present

Business coaching for business decision makers

1987–2003

Androsoft, Inc., Co-founder and CEO

- Director of Rubik's Games published by Hasbro Interactive in 1999

In cooperation with Ernő Rubik, inventor of the Rubik's Cube

- Director of 7 games published by Sega of America
- Director of 8 mobile phone games published by Nokia, Walt Disney Inc., etc.

EDUCATION AND TRAINING

2001

Dr. Habil. in Psychology from the Eötvös Loránd University, Budapest

1980

Ph. D. in Artificial Intelligence from the Technical University, Budapest

1974

M. Sc. in Mathematics from the Eötvös Loránd University, Budapest

1968

Bronze medal at the 10th International Mathematical Student Olympiade in Moscow

PERSONAL SKILLS

Mother tongue(s)

Hungarian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
German	C2	C2	C2	C2	C2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

Active member of research groups.

Organisational / managerial skills

Organizer of national and international research groups and student groups.

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user			Proficient user

Digital skills - Self-assessment grid

Proficient user of Word, Excel.

ADDITIONAL INFORMATION

Books

- L. Mérő: The logic of miracles. Hungarian (2014). English: Yale University Press, 2018.
- L. Mérő: The logic of emotions. Hungarian (2010). Unedited English manuscript available.
- L. Mérő: The evolution of money. Hungarian (2007), Italian (2007), German (2008).
- L. Mérő: The limits of rational thought. Hungarian (2001), German (2002), Italian (2004).
- A. Fiori, L. Mérő, E. Rubik: Rubik's puzzles. Carlton Books, 1999.
- L. Mérő: Moral calculations. Game Theory, Logic, and Human Frailty. Springer NY, 1998.

Also published in German, French, Italian, Spanish, Romanian, Croatian, and Hungarian.

Awarded as one of the “The best science books in Germany in 1998.”

- L. Mérő: Ways of thinking. World Scientific, 1990.
- Only in Hungarian: Five books of short essays + two textbooks, 1981-2017.